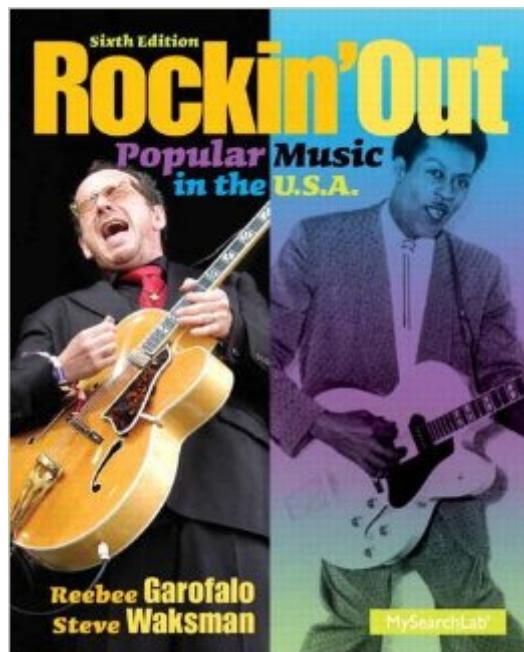


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Rockin' Out: Popular Music In The U.S.A. (6th Edition)



Synopsis

Â Examines the social and business sides of rock history Â Rockin' Out: Popular Music In the U.S.A., 6/e, analyzes the music and business of rock â ¢n roll. This comprehensive, introductory text takes readers from the invention of the phonograph to the promise of the Internet. Topics include: the rise of television idols, the proliferation of alternative sounds, and the influence of digital production techniques. Â Â

Book Information

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Customer Reviews

This book was required for one of my humanities classes that I was taking online. I definitely recommend the electronic version as it is easy to search a key word and find answers for your homework/quizzes. However, with that being said, I actually do read the book, not just look around for the answer in the chapter. I find this book to be an enjoyable read and I have to say, it is the only book I actually read during the semester, rather than just searching for answers.

Such a complete narrative of musical and social history with lots of interesting information and insight about the music we grew up with. It is the textbook for a community college course we are taking on the history of rock and roll but this is fun to read whether taking the course or not and a great reference source for the history of this music.

I bought the digital version of this after I bought the hard copy. I wanted to have it on my iPad when I

travel. So far, the content is great. Well written and very interesting. Even though I've been around since the 50s and have been a musician for 50 years, I am learning a lot of new (to me) info. My 2 star rating is only for the digital version. Unlike every other Kindle or iTunes book I have (> 100), this book has NO way to adjust font type, size, contrast, etc. You are stuck with a tiny, very hard to read font. Even with my glasses I have to strain to see the text. I can zoom in, but that involves constantly scrolling up/down and left/right. Even then, the lack of contrast makes it hard to read. I don't know why Pearson choose to leave out any adjustments, and it may be that on a Kindle there is no problem. Just wanted to make any future buyers aware that they should get the sample first. This is the only Kindle book I've had to return, and as always, Customer Service was First Class and gave me the return with no problem.

This book has a ton of information crammed into it so it is hard to pick out the important information needed for class. Also is probably one of the most liberal and politically correct textbooks I have ever read.

Looks great! I don't see any marks or highlights yet and the book looks fairly new and untouched. Very happy with my purchase.

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